



I have been a Creative Project Manager & Art Director for the last decade after getting my start in the fashion/surf industry with Quiksilver and O'Neill in California. I was lucky enough to have worked and trained with some of the greatest creative minds in the design industry. I have partnered with and managed global projects with companies such as Neutrogena, Motorola, Harper-Collins, Toyota, Boost Mobile, Rusty & The Blondie Comic Strip. My strengths are creative strategy development, ad campaigns, project management, social media & event planning. I crave order, have an eye for detail, love all things design, and seek harmony between work & life.

## CONTACT

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## EXPERTISE

Art Direction

Project Management

Branding

Graphic Design

Web Design

Copy Writing

Social Media

Marketing and Global Branding

Campaign Management

Event Management

Animation & Video Production

Email Campaigns

Team Leadership

Budget Administration

Mastery of macOS and iOS

## EXPERIENCE

Blondie Comic Strip, Austin, TX

Art Director, 2007 to Present

Efficiently lead and direct creative design projects in support of ongoing marketing strategies while cutting costs. Collaborating on a team while supporting design, and brand consistency. Responsible for developing brand style guidelines and consistently maintaining it as changes are made. Working closely with Design Director, freelancers and agencies to assure all marketing materials are consistent. Managing digital & print marketing initiatives from concept through delivery. Managing assets in a manner that supports our strategic goals.

O'NEILL Clothing, Irvine, CA

Art Director / Designer, 2004 to 2007

Lead designer/ director of trade show booth designs, in-store fixtures, digital and offline related marketing materials. Developed brand guidelines style guide while maintaining consistency within the brands. Directed a team on photo shoots, creating fresh marketing imagery for all visual marketing needs. Recruited, hired, and trained creative staff to ensure overall visual concepts were effectively communicated. Collaborated with a team of designers to translate abstract concepts and underdeveloped ideas into visual graphics & videos. Worked with marketing, sales, and design teams to ensure projects consistently met budget and deadline requirements.

Roxy/Quiksilver, Huntington Beach, CA

Graphic Designer / Art Director, 2000 to 2004

I joined Quiksilver as a Graphic designer and transitioned into Art Director in 2003. I crafted, rendered, and expanded art concepts throughout production of advertising campaigns for Roxy brands. I assisted in styling on photo shoots for product placement, video and print ad campaigns. Collaborated with creative teams to develop print and web related marketing materials. Contributed to advertising campaigns, traveling to participate in photo shoots, projects, art direction, and development of advertising campaigns. Created various types of print and digital marketing materials.